Samsung OMD Series SMART Signage

Experience brilliant semi-outdoor signage with high visibility and simplified connections

Businesses with in-window digital signage need versatile displays with high brightness to outshine indirect sunlight in storefront windows or outdoor settings. Businesses should be reassured their message is being seen and heard regardless of the conditions.

With Samsung SMART Outdoor Signage OMD Series Displays, businesses can brighten up any environment for 24/7 hours with LED Displays with high brightness of 2,500 nits and a 5,000:1 contrast ratio. And, with wireless connectivity, and Samsung’s 2nd Generation SSSP, installation and management has never been simpler.

Brighten up any environment, with brilliant semi-outdoor signage that outshines the competition.

**Clear Dynamic High Visibility**

- 2,500nit High Brightness
- 5,000:1 Super High Contrast Ratio
- Optional Reflection Cancelling Film

**Simplest Installation and Management**

- Clutter-Free Installation
- No need of a additional PC and Media Player
- Easy-to-use Mobile Software and PC Author

*Compatible with:
  1. Android 4.0 ~ 4.4.2 (Galaxy S3, S4, S5, Galaxy Note2, Note3)
  2. iOS 6.0 ~ 8.0 (iPhone 4, 4S, 5)
The Brilliant Semi-Outdoor Signage that is brighter than conventional Outdoor Signage

46", 55" and 75"

OMD-W

OMD-K

Features

- 2,500nit High Brightness
- 5,000:1 Super High Contrast Ratio
- Bundle Option Reflection Cancelling Film
- Auto Brightness Sensor
- Customizable Brightness Range
- Outstanding Energy Efficiency

- Simple installation and easy management
- Embedded Media Player and Built-in WiFi
- Direct Sunlight Endurable (110°C TNi LCD)
- Ultra low noise (30dBA)
- 24/7 Operation hour

Connectivity

1. SD CARD   2. RS232C IN   3. RS232C OUT   4. IR OUT 5. CONTROL IN/ALU   6. DVI IN   7. HDMI IN (1)
8. HDMI IN (2)   9. DP IN   10. RGB IN   11. DP OUT (LOOP OUT)   12. AV/COMPONENT IN
13. AUDIO IN/OUT 14. RJ45 15. USB

High Brightness

BRIGHTER

than most conventional 2,000nit outdoor signages

High Contrast Ratio

VIVID and CRISP IMAGE

even under the sunlight

Low Noise

Auto Brightness

Connectivity

Direct Sunlight Endurable

Blackening Defect

Conventional digital signage with 70% on 80% endurable panels

OMD Series: TNi 110°C LCD Panel