About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at http://news.samsung.com.

Samsung SMART Signage

For more information about Samsung SMART Signage, visit www.samsung.com/business or www.samsung.com/displaysolutions

Samsung
Large-sized Display Solutions

Delivering stunning content through a large-sized impactful digital display
**Why large UHD displays for your business?**

Large digital displays are becoming more popular in today's business due to its impressive size and delivery of content. Samsung, as the industry leader in digital displays, responded to the trend and designed an entire lineup of large displays that will fit the need of any business. These big displays create a modern and revitalized environment that attracts consumers to businesses. With a sleek and stylish design, these state-of-the-art displays will enhance any business with its commanding presence and exceptional size.

Samsung's large-sized displays are as impressive in size, but also present UHD-quality content creating a spectacular visual experience with outstanding graphics and images. The UHD displays present information realistically and vividly, promoting the services or products with the high-resolution images. Moreover, as more creators of content are producing UHD-quality content, UHD resolution is becoming the standard in the industry. As businesses look to purchase a large display, it should consider one that supports UHD-quality content as this is the new standard in the media industry when content is created.

Creating an endless opportunity of displays, Samsung's large-sized lineup meets and exceeds the expectation of any business. Depending on its needs, budget, space allotment or display location Samsung's large-sized displays can be incorporated to enhance any space.

**Integrated designs for any environment**

**Choose from numerous dimensions**

Starting at 65" to 98", supporting both landscape and portrait mode, Samsung's large-sized displays provide the various options for businesses to select, depending on its space allotment.

**Accommodate any display location**

Samsung's large displays are available in many different brightness options, depending on the lighting needs of where the display is placed. From 350 to 500nit, users can choose the right display to ensure brilliant content delivery regardless of its location.

**Deliver multiple formats of content**

Embedded in Samsung's large-sized displays, MagicINFO player allows businesses to deliver exquisite video, image and text content in UHD as well as FHD resolution.

**Pick the perfect connection**

Samsung's large displays have various input sources to ensure seamless content playing no matter the content source. Included in the display are DVI, DP, HDMI, RJ45, USB ports.
Samsung knows that business needs are not the same and developed a full lineup of large-sized displays in QMR, QMN, QBR and QER series. All of the displays are impressive as they are functional. Depending on the needs of the business, either of these displays would be an ideal addition to create the most up-to-date, appealing space within a business. Regardless of the size or location, Samsung’s large-sized displays will deliver content with precision and brilliance.

Series

QMR/QMN
Deliver brilliant content 24 hours daily

Samsung’s QMR/QMN series are reliable displays that are available in sizes ranging from 65” to 98”. With its 500nit brightness, images are brilliantly projected with UHD picture quality. Ensured of 24/7 performance, users reduce the maintenance of the display creating greater efficiencies.

QBR
Share information with powerful performance

The QBR series delivers vibrant images that are inviting to any business, creating a modern environment. The QBR is available in 65”, 75” and 98” with the brightness of 350nit. Backed by the TIZEN operating system, users are assured of painless content management and seamless content transition.

QER
Improve environment with impactful visuals

Samsung QER’s 82” screen impresses with its awe-inspiring images. The QER series transforms any meeting space into a visually appealing experience that is unique and welcoming. Featuring a modern slim-edge design, the QER series brings flexible style to any environment.
Key features of Samsung’s large-sized displays

**Incredible 4K picture quality**

Samsung’s UHD displays are able to capture customer attention by providing an incredibly clear picture, showcasing lifelike images and intricate details better than ever before thanks to ultra high-definition 4K resolution.

**Intelligent UHD upscaling**

Samsung’s global leadership in display technology and picture quality spans more than a decade. Thanks to superior semiconductor technology, Samsung has developed the most powerful video processor available. Additionally, intelligent UHD upscaling technology is a cutting-edge solution based on Samsung’s UHD Processor that allows content developed at a lower resolution to be elevated to UHD-level quality. It also performs edge restoration and noise reduction to optimize on-screen text and imagery with crisp edges and fine detail.

**Dynamic Crystal Color**

Dynamic Crystal Color is what brings the incredible, lifelike color to Samsung displays. Using 10-bit processing, the displays are able to showcase a wider spectrum of colors — up to a billion different shades — capturing subtle differences for flawless color expression, critical to businesses in ensuring brand consistency across communication channels.

* For QBR series, Dynamic Crystal Color is only supported up to 75”.

**Perfect view with non-glare display**

When clear visibility is essential, the QMR, QMN and QBR98R feature reliable, non-glare panels that provide better visibility from all angles, anytime of day. The display is ideal for locations such as airports and commuter stations where 24/7 access to clear and accurate information is crucial.

* For QBR series, Dynamic Crystal Color is only supported up to 75”.

**Slim and symmetrical design**

The all-new slim and symmetrical design of the QMR and QBR series significantly simplifies wall mounting the display and ensures installation is a seamless process. The display’s power inlet direction has been redesigned to sit flush against the wall. The new design sets guarantees a long life cycle ensuring the displays will stand the test of time.

**Clean cable management**

In a corporate or retail environment, the back of a display is often visible to customers. With the new cable guide feature retailers can tuck messy cables away from view. This allows for a clean and more visually-appealing customer shopping experience.

* For QBR series, cable guide feature is only supported up to 75”.

* Design varies by model.

**Samsung Workspace secured by Knox**

Samsung Workspace is a powerful new feature fortified by proprietary Knox security technology allowing users to create an enhanced virtual collaboration workspace without needing a PC in the room, or any physical connection. Simply connect a keyboard and mouse to the display and immediately get to work accessing a PC remotely or web-based cloud services such as Microsoft Office 365 and VMware Horizon.

* Samsung Workspace feature support may vary by region and market conditions.

* The scheduled availability of this feature varies by model.

**Powerful, all-in-one solution**

The Samsung SMART Signage Platform (SSSP) is an open-source, all-in-one solution embedded in Samsung SMART signage that simplifies installation and maintenance. With SSSP, there is no need for any external devices to communicate with the server or play digital media enjoying easy development, reinforced capability with multiple web formats, and secured protection.

**Wi-Fi and Bluetooth built-in**

The displays feature a nearly endless range of business use-cases thanks to built-in Wi-Fi and Bluetooth. Wireless connectivity allows for personalized and interactive services including enabling integration with beacon technology in store, while also simplifying how businesses showcase content.
Customize your environment with Samsung’s large-sized displays

From a corporate lobby to supermarket and retail store, Samsung’s large-sized displays can be incorporated in various businesses. Regardless of how the displays are used, they create a highly impactful, focal point to present important information to its business.
### Specification

<table>
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<tr>
<th>Model</th>
<th>QM6R</th>
<th>QM7R</th>
<th>QMBN</th>
<th>QMBN</th>
<th>QBR</th>
<th>QB7R</th>
<th>QB8R</th>
<th>QER</th>
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<td>Diagonal Size (Class)</td>
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<td>AC 100 - 240 V~ (+/- 10 %), 50/60 Hz</td>
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### Accessories

| Optional | | | | | | | | |
| Stand | No | No | No | No | No | No | No | No |
| Remote Control | Included | Included | Included | Included | Included | Included | Included | Included |

### Quick Setup Guide

- Quick Setup Guide
- Warranty Card
- Power Cord
- Remote Control
- Battery (168 hrs)

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*MEGA - High Performance
*ENERGY STAR 7.0 (USA), EPEAT ENERGY STAR 7.0 (USA), EPEAT N/A N/A N/A N/A

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*IR - Infrared
*RS232C - RS-232C
*HDCP - High-bandwidth Digital Content Protection