Samsung SMART Signage
QMR Series
Display any content in ultra-high definition with incredibly rich color on slim, efficient signage.

Through intelligent UHD upscaling technology, Samsung’s QMR series performs edge restoration and noise reduction to deliver UHD picture quality even with lower resolution content. As an added benefit, the QMR series also features reliable, non-glare panels that provide better visibility from all angles. Backed by Tizen 4.0, the QMR series provides reinforced capability with multiple web formats and secured protection. Additionally, its new slim design simplifies wall mounting and ensures seamless installation.

Highlights

- Engage customers with lifelike images through ultra-high-definition resolution
- Deliver UHD-level picture quality even with lower resolution content through innovative UHD upscaling technology and unique picture-enhancing features
- Dynamic Crystal Color allows viewers to enjoy a wider spectrum of colors, up to one billion shades
- New symmetrical, slim design simplifies installation and complements any environment.
- Secure, PC-free operation through Knox and rigid three-layer protection
- Reliable, non-glare panels provide better visibility from all angles, anytime of day allowing businesses to deliver accurate information 24/7.
Industry trend

With visual display technology improving across devices, viewers have developed an ever-growing expectation for better picture quality. Additionally, the market has been flooded with a wide variety of color technologies and it’s becoming increasingly important for businesses to have rich and vivid display capabilities. As UHD resolution continues to grow in popularity, it is essential for businesses to deliver superb picture quality for their customers. Low quality displays and signage can create negative perceptions of a business. While much content is still being produced at a lower resolution, through Intelligent UHD upscaling technology, Samsung’s QMR series is able to upscale the low resolution content to UHD picture quality.

Why Samsung’s QMR series?

Samsung’s superior visual display technology has positioned them as the industry leader in the digital signage market for a decade¹ and Samsung brand having been No.1 in sales for 12 consecutive years in TV by IHS Markit². As an expert in picture quality in the display industry, Samsung is able to deliver best-in-class picture quality through their new QMR series. The signage provides rich and flawless colors, sleek and durable design, powerful performance through SSSP 6 and secured protection. Its reliable, non-glare panels provide better visibility from all angles, allowing businesses to deliver important information 24/7.

Samsung’s QMR series is also able to upscale the low resolution content to UHD picture quality. For commercial displays, this technology advancement means highly visible signage with unmatched accuracy to help capture the attention of potential customers. It also means savings both in cost and time for businesses who can produce content more inexpensively at a lower resolution and still display it in stunning UHD quality.

¹ Results based on IHS Technology report “Public Displays Market Tracker”, 2009 – 2018. Information is not an endorsement of Samsung. Any reliance on these results is at the third party’s own risk.
² Results based on IHS Markit, Technology Group, TV Sets Intelligence Service – Premium, Annual Unit and Annual Revenue Basis, 2006 – 2017. Information is not an endorsement of Samsung. Any reliance on these results is at the third party’s own risk. Visit www.technology.ihs.com for more details.
Key features

Incredible 4K picture quality

Samsung’s new QMR series is able to capture customer attention by providing an incredibly clear picture, showcasing lifelike images and intricate details better than ever before thanks to ultra high-definition 4K resolution.

Perfect view with non-glare display

When clear visibility is essential, the QMR series incorporates key features including up to 500 nit brightness and reliable, non-glare panels that provide better visibility from all angles, anytime of day. The display is ideal for locations such as airports and commuter stations where 24/7 access to clear and accurate information is crucial.

Intelligent UHD upscaling

Samsung’s global leadership in display technology and picture quality spans more than a decade. Thanks to superior semi-conductor technology, Samsung has developed the powerful video processor available. Additionally, intelligent UHD upscaling technology is a cutting-edge solution based on Samsung’s proprietary UHD Processor that allows content developed at a lower resolution to be elevated to UHD-level quality. It also performs edge restoration and noise reduction to optimize on-screen text and imagery with crisp edges and fine detail.

Dynamic Crystal Color

Dynamic Crystal Color is what brings the incredible, lifelike color to Samsung displays. Using 10-bit processing, the displays are able to showcase a wider spectrum of colors — up to a billion different shades — capturing subtle differences for flawless color expression, critical to businesses in ensuring brand consistency across communication channels. The QMR series also features HDR+ functionality that converts standard definition (SDR) content to HDR quality for sharper contrast and more vivid colors.
**Key features**

**Slim and symmetrical design**

The all-new slim and symmetrical design of the QMR series significantly simplifies wall mounting the display and ensures installation is a seamless process. The display’s power inlet direction has been redesigned to sit flush against the wall. The new design sets guarantees a long life cycle ensuring the QMR series will stand the test of time.

**Clean cable management**

In a corporate or retail environment, the back of a display is often visible to customers. With the QMR series' new cable guide feature retailers can tuck messy cables away from view. This allows for a clean and more visually-appealing customer shopping experience.

**Powerful, all-in-one solution**

The Samsung SMART Signage Platform (SSSP) is an open-source, all-in-one solution embedded in Samsung SMART signage that simplifies installation and maintenance. With SSSP, there is no need for any external devices to communicate with the server or play digital media enjoying easy development, reinforced capability with multiple web formats, and secured protection.

**Wi-Fi and Bluetooth built-in**

The QMR series features a nearly endless range of business use-cases thanks to built-in Wi-Fi and Bluetooth. Wireless connectivity allows for personalized and interactive services including enabling integration with beacon technology in store, while also simplifying how businesses showcase content.

* Image is for illustrative purposes only, specific application or program may have to be developed for the depicted usage scenario.
### Specifications

**Model**
- **QM43R**
- **QM49R**
- **QM55R**
- **QM65R**
- **QM75R**

#### Panel
- **Diagonal Size**
  - 43"
  - 49"
  - 55"
  - 65"
  - 75"
- **Resolution**
  - UHD (3840 x 2160)
- **Active Display Area**
  - X0.9811 (96.40mm (V))
  - Y0.9811 (96.40mm (H))

#### Connectivty
- **Connectivity**
  - HDMI 2.0 (1)
  - Display Port 1.2 (1)
  - DVI-D, Display Port 1.2 (1)
  - HDMI 2.0, Display Port 1.2 (1)
  - DVI-D, Display Port 1.2 (1)

#### Power
- **Power Consumption**
  - 74W
  - 103W
  - 125W
  - 450W
  - 546W

#### Operation
- **Humidity**
  - 10% ~ 80%
- **Operating Temperature**
  - 40°C
  - 125°F

#### Feature
- **Graphics**
  - Graphic resolution: 1920 x 1080
  - Graphic resolution: 1920 x 1080
- **MultiMedia**
  - Video Decoder: MPEG-1/2/4
  - H.263, H.264, H.265, H.266
  - AVS+, HEVC, JPEG, PNG, VP8, VP9
  - Audio Decoder: AC-3, DSD, MPEG

#### Certification
- **Safety**
  - IEC 60950-1
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- **Certification**
  - ENERGY STAR 7.0 (USA)
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### Panel

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<thead>
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<th>Feature</th>
<th>QM43R</th>
<th>QM49R</th>
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<td>X5.0 Typ-2</td>
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<td>X5.0 Typ-2</td>
<td>X5.0 Typ-2</td>
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<td>Connectivity</td>
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<td>Di-Scan Frequency</td>
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<td>V-Scan Frequency</td>
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#### Environment
- **ENERGY STAR 7.0 (USA)**
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  - ENERGY STAR 7.0 (USA)
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#### Accessories
- **Stand**
  - WMN4070SE
  - WMN4070SE
  - WMN4070SE
- **Mount**
  - WMN4070SE
  - WMN4070SE
  - WMN4070SE
- **Input/Output**
  - USB 2.0 x 2
  - HDMI 2.0 (Loop-out)
- **Built-in Speaker**
  - 70W (2ch)
  - 70W (2ch)
  - 70W (2ch)
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Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

SMART Signage

For more information about Samsung SMART Signage QMR Series Displays, visit www.samsung.com/business or www.samsung.com/displaysolutions

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