Samsung Business TV
BET series
A TV built for your business
Industry trend

As visual display technology continues to improve, TV’s with advanced visual capabilities have become less cost prohibitive for businesses of all sizes, including small retailers, family-owned and home-based businesses, providing a significant market opportunity. In today’s media-saturated and technology-friendly businesses environment, many small business owners want to directly manage their own digital and video channels, leaving behind outdated and costly printed materials previously used for customer communication. However, small business owners are time-strapped and often with limited resources, meaning any new solution needs to be simple and affordable, quickly integrating into their business.

Why Samsung Business TV

Samsung is a recognized global leader in visual display technology, creating industry-leading TV’s and commercial visual displays designed to captivate potential customers and provide ultimate value to the business. Business TV from Samsung brings together Samsung’s expertise in commercial signage displays with its advanced TV technology to give users the ideal solution for customer communication with impactful visuals. Engineered to operate 16 hours a day, 7 days a week the display also features an extended warranty guaranteeing that users are always getting the most from their TV. Additionally, the Business TV app eliminates additional cost of an additional content management solution. Easy setup and streamlined operation with no additional equipment required — just a helpful integration with users’ personal devices — make Business TV ideal for any small business.
Solution for a wide range of business needs

Samsung’s Business TV provides flexible functionality suited for a wide range of retail stores and businesses looking to do more with their TV, while not overburdening staff with complicated features. From menu boards to providing advertising and promotion alongside TV programs, Business TV from Samsung is the perfect solution for businesses looking for a straightforward and effective way to communicate with their customers.
Business TV from Samsung is the ideal display solution for small businesses, allowing users to communicate with customers without the need for physical paper materials. Simple, ready-to-use content templates allow users to showcase personalized content alongside TV programming.

Eye-catching content for your business

Samsung's Business TV lineup delivers an eye-catching visual experience with UHD resolution in a range of sizes to fit any space or budget. Crystal Display ensures optimized color expression and High-Dynamic Range improves brightness levels to better catch the attention of potential customers. Featuring an impressive warranty, Business TV displays are reliable and built to operate even with extended daily business hours, 16 hours a day, 7 days a week.
Simple to install, easy to use

Control content with your personal device
Samsung Business TV app, available for Android and iOS devices, provides convenience by allowing users to remotely manage and control content on connected Business TVs.

Simple setup in minutes
Set up could not be easier. Samsung’s Business TV comes preloaded with a step-by-step tutorial that automatically begins when users first turn the TV on. After downloading the business TV app, users’ devices are automatically connected to the TV and available for immediate use.

Design content with the click of a button
Small businesses can save time and money with Business TV’s more than 100 pre-loaded content templates including vertical orientation, L-Bar layouts, motion-embedded, seasonal sale and other pre-designed promotions and advertisements for do-it-yourself content management.

Easy content management
An incredibly simple interface allows you to edit, review, finalize and deploy content — even across multiple displays — with just a few quick taps.

Focus on your business, not your TV
Spend less time dealing with technical issues. An on/off timer allows the TV to automatically operate during business hours and a pin-code protects the display settings, avoiding any potential content interruptions.
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