

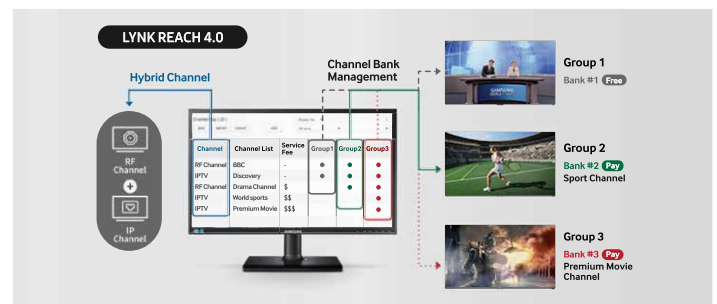
SAMSUNG SMART HOSPITALITY DISPLAY FOR HEALTHCARE

HIGHLIGHTS

- Specialized protocol seamlessly alternates between content delivery and nurse call system
- Extensive LYNK REACH 4.0 channel bank expands content viewing possibilities
- Patients enjoy a more comfortable viewing experience through headphone and multi-code remote features



Hospital environments require reliable, high-quality digital entertainment technologies to foster more comfortable and engaging stays for their guests. In particular, these healthcare providers must balance delivering effective content and achieving improved operational efficiency with ensuring guests receive proper care and convenient access to in-room amenities. Samsung's hospitality displays exceed hospital and guest expectations with a total-solutions package that provides a home-like healing environment at minimal operational burden.

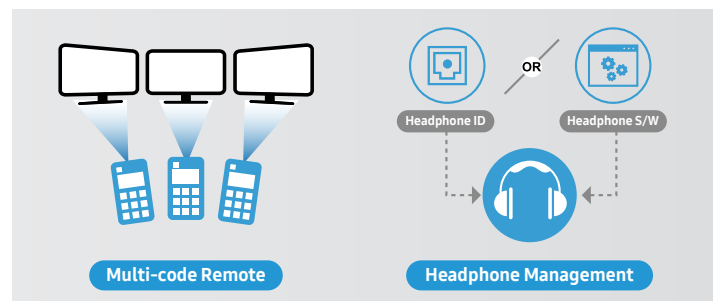
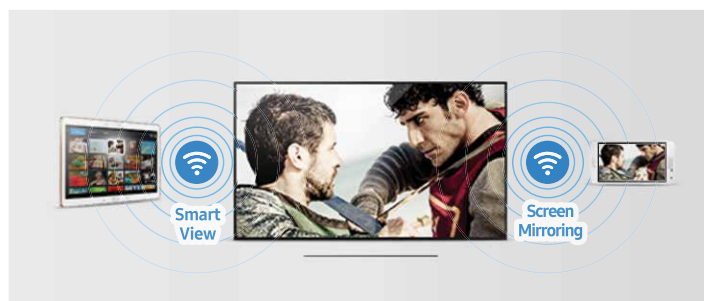


STREAMLINED CONTENT DELIVERY

Through a specialized protocol, hospitals can align content management and patient interaction into a streamlined communications hub. Samsung's LYNK REACH platform enables hospitals to easily craft and share informative and promotional content among in-room displays. Patients also benefit from this single-source approach, as they can change channels and adjust display settings from the same pillow remote used to contact their nurse.

OPTIMIZED CHANNEL MANAGEMENT

Samsung's LYNK REACH 4.0 solution equips healthcare operators with a hybrid channel map, including a mix of IP (IPTV) and RF channels, that delivers a range of entertainment and information options beyond that available on standard TVs. This extensive channel bank grants patients access to specialized paid content and additional viewing options while also creating a potentially profitable revenue source for the hospital.



CONNECTIVITY FOR CUSTOM CONTENT ACCESS

Advanced connectivity brings the feel of home to in-room displays. Integrated Software Access Point (Soft AP) functionality establishes secure wireless connections with up to four mobile devices. Once synchronized, Samsung's Smart View* technology transfers stored images, videos and audio content to the main screen, with complementary Screen Mirroring showcasing the full screen in a larger format.

* Samsung's Smart View and Screen Mirroring functionality availability varies by display model.

CONVENIENT CONTENT CONSUMPTION

Samsung's displays improve the patient viewing experience without disturbing neighbors or nearby screens. Integrated headphone management technology enables patients to quietly enjoy their favorite programming by simply plugging into a nearby socket. Additionally, for hospital areas containing multiple displays, Samsung's multi-code remote allows guests to adjust channels or volume solely on their primary screen.

* Headphone Management functionality availability varies by display model.

SPECIFICATIONS



MODEL	HE470	HE590	HE690
Inch*	24",28",32",40",43", 50",55",60"	32", 40", 43"	22", 24", 28", 32", 40", 48", 49", 50", 55", 60", 65"
Resolution	24",28",32": 1,366 x 768 Others: 1,920 x 1,080	32": 1,366 x 768 40",43": 1,920 x 1,080	24", 28" : 1,366 x 768 Others : 1,920 x 1,080
LYNK™ HMS Compatibility	X	X	O (Except 22", 24", 28")
LYNK™ REACH (IP) Compatibility	X	O	O
LYNK™ REACH (RF) Compatibility	O	O	O
H.Browser	X	O	O
History Clearance	X	O	O
Home Menu	O	O	O
LYNK DRM	O	O	O
Improved Plug and Play	O	O	O
Ethernet Bridge	X	X	O (Except 22", 24", 28")
Bluetooth Music Player (Mobile → TV)	X	X	O (Except 22", 24", 28")
SMART View	X	O	O (Except 22")
Screen Mirroring	X	O	O (Except 22")
SI Compatibility	O	O	O
Headphone Management	O (Except all US Models)	O (Except all US Models)	O (Except all US Models)
Security Mode	O	O	O
Variable Speaker Out	X	X	O (Except 22",24")
Sound Bar Compatibility	O	O	O
Multi-Code Remote	O	O	O
Mixed channel list	O	O	O
My Channel	O	O	O
Logo Display	O	O	O
Software Clock	O	O	O
Connect Share	O	O	O
Sports Mode	O	O	O

* Product design/inch may vary by region/country

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SMART Hospitality Display

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